



Be part of it! Sponsorship Packages



Your chance to sponsor the Fylde Sports Awards 2019



The Fylde Sports Awards recognises local sporting achievements and culminates in a fantastic evening of celebration on 8th November, at the Glendower Hotel in Lytham St Annes. It is an event that highlights individual, club and volunteer sporting success from across the borough.

Organised by the Sports Development Team at Fylde Borough Council, we are giving local companies the chance to show their support and commitment to grass roots sport by sponsoring the awards.



Five great reasons to sponsor...

1. Raise your profile as a business that supports an active lifestyle on the Fylde coast.
2. County-wide promotion through our media partnership with BBC Radio Lancashire
3. Your sponsorship helps to fund the awards, allowing organisers to plan and host the best programme to date.
4. There are a limited number of sponsorship opportunities, meaning maximum exposure for supporters.
5. You and your staff can attend the ceremony and present awards to the deserving winners.

Award timeframe:

Awards launch and nomination period opens:
Monday 1st July 2019

Nominations close:
Monday 5th August 2019

Shortlisted nominations announced:
Monday 9th September 2019

Awards evening:
Friday 8th November 2019

For more information, or to book your sponsorship package, call Peter Cobley on 01772 679 383 or email peter@icgonline.co.uk



The Packages



We have created five exclusive packages to offer local companies the chance to play a key role in the Fylde Sports Awards.

1 x Headline sponsor package **£600+vat**

Take top spot as our headline sponsor and benefit from a whole host of opportunities.

1. Logo more prominent on awards
2. Table of 10 at the event
3. Opportunity to present two to three minute opening messages
4. Present the Club of the Year Award
5. Opportunity to place roller banners at the awards venue
6. Headline sponsor announcement press release written and distributed
7. Branding across the digital presentation
8. Branding on all of the award certificates
9. Branding on tickets and website (Fylde Borough Council)
10. Branding on table number boards and seating plan (if applicable)

2 Left 4 x Silver sponsor packages **£300+vat**

Show your support for local sports by opting to be one of our silver sponsors.

1. Four event tickets
2. Presentation of two of the awards
3. Branding on digital presentation
4. Branding on the two awards certificates
5. Branding on the website (Fylde Borough Council)
6. Company name check in press releases

Hurry!
Only TWO
sponsor
places
left!



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Organised by

Headline Sponsor



Silver Sponsors



Creative Partner

