

ICG's
highlights
of the year
2016

16

Another great year has flown by here at ICG and we've enjoyed every minute of it.

Our digital department celebrated a record year; the design team has worked on some dazzling projects; our PR experts have created countless column inches and our social media gurus have generated thousands of likes, follows, comments and shares!

And, with the arrival of several new members of the ICG family, 20 birthday cakes were baked too – hurrah!

Enjoy browsing through our 2016 highlights.

**Keep up-to-date with all the latest studio news
and recent work at icgonline.co.uk/blog**

January

It's been a great year for creating new client partnerships.



February

Social media is an integral part of what we do here at ICG and this year we have generated thousands of likes, shares and comments on our clients' profiles.



March

We welcomed three lovely new faces.
Say hello to Doug, Hayley and Richard in the digital team.



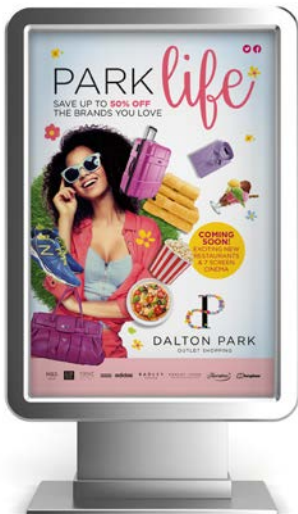
April

Think lobsters, cake baking and fun runs. Team ICG has had a great time raising £1300 for charities throughout the year.



May

We were delighted to start working with Dalton Park shopping outlet in the North East – part of the award-winning retail and leisure asset management company, Realm.



June

Our teams worked together to 'export' great ideas for Warrant Group ready for the International Festival for Business.



July

The PR team added a whole host of famous faces to its list of 'celebs we have worked with' and landed some great cuttings too.



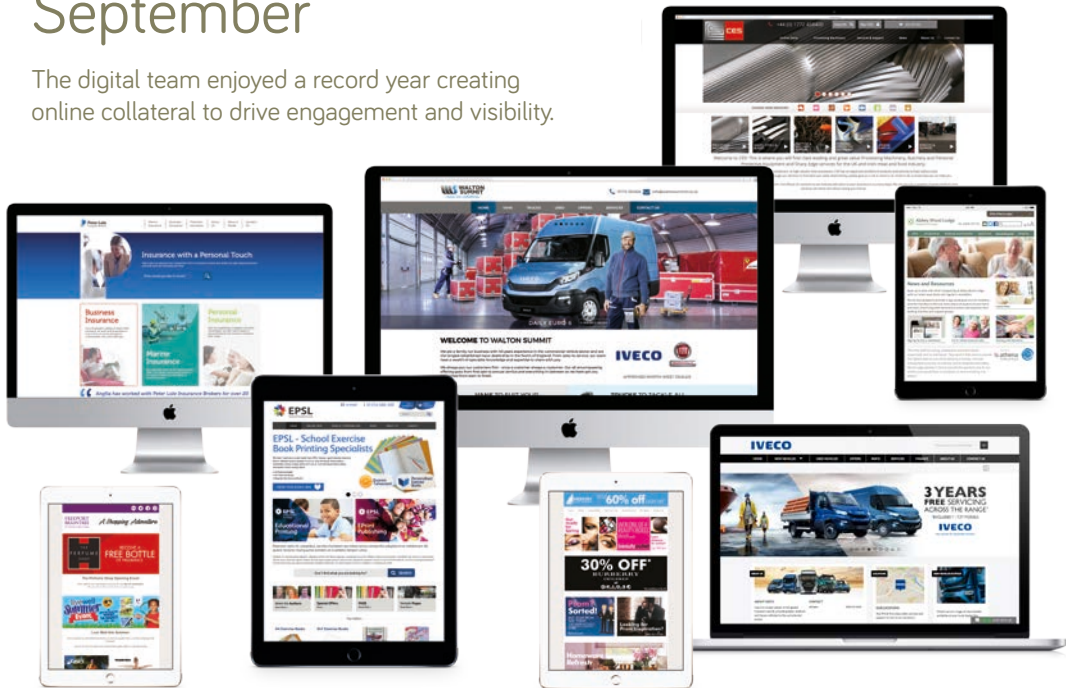
August

When the BBC's DIY SOS rolled into Blackpool for its Children in Need Special, our clients and staff got stuck in to lend a hand!



September

The digital team enjoyed a record year creating online collateral to drive engagement and visibility.



October

Great to see some outstanding feedback from clients in our annual satisfaction survey.

91%

scored for 'creativity that meets your overall goals and objectives'

94%

rated our level of service as excellent

100%

of clients would recommend ICG

November

We were thrilled to be short-listed for two industry gongs at Tgoogohe Chartered Institute of Marketing's Northern Awards.



SHORTLISTED

NORTHERN LARGE AGENCY OF THE YEAR
USE OF CUSTOMER INSIGHT AWARD



December

A packed year of rebranding, e-newsletters, an e-commerce website and public relations was rounded off with a festive Christmas card making campaign for EPSL Educational Printing.



We would love you to
be a highlight of 2017

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